



For Immediate Release

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ABBYY Joins TWAIN Working Group as an Associate Member

Industry leader joins to support TWAIN Direct development

Raleigh, NC – March 20, 2018 – The TWAIN Working Group (TWG), a not-for-profit organization designed to provide and foster a universal public standard which links applications and image acquisition devices, today announced the addition of ABBYY as an Associate member of the TWAIN Working Group. ABBYY, a global provider of intelligent capture solutions to improve business outcomes has joined the Group to provide its technical expertise to the further development of the TWAIN Direct™ initiative, and provide ongoing support for the TWAIN standard.

TWAIN Direct is the first zero-footprint, mobile-ready version of TWAIN's royalty-free open standard protocol. It expedites development of applications accessing scanners, without requiring vendor-specific drivers. TWAIN Direct supports direct network communication between desktop or mobile applications and scanning devices, and addresses the need for something simple and direct that speeds along application development and results in a feature-rich end user experience.

“TWAIN technology is widely adopted and has been a mainstay in this industry for quite some time,” stated Dean Tang, Executive Vice President of ABBYY Global Accounts. “We have watched the growth of the standard, and now, with the addition of the TWAIN Direct initiative, we have decided that becoming a member is the best way to further support the technology and have direct involvement in its development.”

Said Jon Harju, TWAIN Chair and CTO at Visioneer, Inc., “ABBYY is a very well-known software company in the document imaging industry with a broad product portfolio. With their expertise in cloud infrastructure as a new TWAIN Working Group member and development contributor, I am confident the TWAIN Direct specification will be stronger than ever. We are thrilled to add a company that has a solid software background, as this is a good complement to the balance of TWAIN Working Group member companies and their skill sets.”

About ABBYY

ABBYY is a global leader in intelligent capture driving innovation in the areas of meaningful insights, data, and relationships to improve business outcomes. ABBYY offers a complete range of AI-based technologies and solutions transforming business documents and content into business value. By providing digital transformation solutions to financial services, insurance, transportation, healthcare and other industries, the company helps organizations achieve the next wave of growth by understanding customers and delivering responsive real-time intelligent systems. The flexibility of ABBYY AI solutions enables customers to utilize a diverse range of advanced technologies, platforms and solutions for classification, text analytics, data and entity extraction, and data validation via any communication channel and in any format. ABBYY technologies are used and licensed by some of the largest international enterprises and government organizations, as well as SMBs and individuals. The company maintains offices in Australia, Canada, Cyprus, France, Germany, Japan, Russia, Spain, Taiwan, UAE, the UK, Ukraine, and the United States. For more information, please visit www.abbyy.com/company.

About The TWAIN Working Group

The TWAIN Working Group, established in 1992, is a not-for-profit association of industry leaders who have gathered to create a standard that benefits the imaging industry as a whole. TWAIN's purpose is to provide and foster a universal public standard which links applications and image acquisition devices. The ongoing mission of this organization is to continue to enhance the standard to accommodate future technologies. TWAIN generates multiple opportunities for application developers and users to access information and broaden the standard; through a developer's forum (twainforum.org), main website (twain.org), Wikipedia page and online self-certification process. Current members of the TWAIN Working Group include Visioneer, Inc., Panasonic System Communications Company of North America, Avison Inc., ExactCODE GmbH, Fujitsu Computer Products of America Inc., InoTec GmbH Organisationssysteme, Kodak Alaris, Atalasoft, Microtek, Inc., Picture Elements, Dynamsoft, Epson, ABBYY, PDF Association, HazyBits and Hewlett Packard. More information about the TWAIN API and imaging standard can be obtained on The TWAIN Working Group's Web site at <http://www.twain.org>

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