



For Immediate Release

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Joseph Odore Elected as TWAIN Working Group Board Chair

Panasonic Corporation of North America Product Manager to Assume Leadership Role for Open Source Development Group

Raleigh, NC – June 9, 2020 – The TWAIN Working Group (TWG), a not-for-profit organization designed to provide and foster a universal public standard which links applications and image acquisition devices, today announced the election of Joseph Odore to the position of TWG Chairperson of the Board. In this role, Odore will lead ongoing TWG initiatives and development, to include TWAIN Direct® growth and adoption, the PDF/raster™ file format specification and day-to-day management responsibilities for the organization.

“Joe has been an excellent addition to the Group since Panasonic joined as a Board member company a number of years ago. He has been consistently engaged in development activities and was serving as Marketing Committee Chair until his recent election to Board Chair,” said Mark McLaughlin, TWAIN Working Group Technical Committee Chair. “We look forward to having Joe at the helm guiding the Group in our efforts to provide the best open source, free standard possible to the capture industry.”

“We’re very pleased to announce Joseph Odore as the latest TWAIN Working Group Chairperson. This standards group has a long history of providing quality tools for communication between software and imaging devices, and we’re proud to participate in the development of such tools, which are incorporated with our scanning solutions,” said Faisal Pandit, President of Panasonic System Solutions Company of North America. “Having Joseph become a key participant on the TWG Board is testament to his dedication and our support of the progress and success of the Group. We are certain that Joseph, along with all the dedicated TWG participants and member companies, will continue to push this technology in to the future for the betterment of the industry as a whole.”

About Panasonic System Solutions Company of North America

Panasonic System Solutions Company of North America, a division of Panasonic Corporation of North America, delivers game-changing technology solutions that deliver customized experiences to drive better outcomes—for our customers and our customers’ customers. Panasonic designs and manufactures reliable, flexible and dependable products and solutions to help create, capture and deliver information of all types, especially where, when and how it is needed. The complete suite of Panasonic professional solutions for government and commercial enterprises of all sizes addresses unified business communications, mobile

computing, security and surveillance, retail point-of-sale, office productivity, audio and visual systems (projectors, displays & digital signage) and professional video production. To learn more and Panasonic's business products and solutions visit: <https://na.panasonic.com/us/audio-video-solutions>.

About Panasonic Corporation of North America

Newark, NJ-based Panasonic Corporation of North America is committed to creating a better life and a better world by enabling its business-to-business customers through innovations in Sustainable Energy, Immersive Entertainment, Integrated Supply Chains and Mobility Solutions. The company is the principal North American subsidiary of Osaka, Japan-based Panasonic Corporation. One of Interbrand's Top 100 Best Global Brands of 2019, Panasonic is a leading technology partner and integrator to businesses, government agencies and consumers across the region. Learn more about Panasonic's ideas and innovations at www.na.panasonic.com/us.

About TWAIN Working Group

The TWAIN Working Group, established in 1992, is a not-for-profit association of industry leaders who have gathered to create a standard that benefits the imaging industry as a whole. TWAIN's purpose is to provide and foster a universal public standard which links applications and image acquisition devices. The ongoing mission of this organization is to continue to enhance the standard to accommodate future technologies. TWAIN generates multiple opportunities for application developers and users to access information and broaden the standard; through a developer's forum (twainforum.org), main website (twain.org), TWAIN Direct website (twaindirect.org) and online self-certification process. Current members of the TWAIN Working Group include Panasonic Corporation, ExactCODE GmbH, Fujitsu Computer Products of America Inc., InoTec GmbH Organisationssysteme, Alaris, Atalasoft, Microtek, Inc., Dynamsoft, Epson, PDF Association, HazyBits, and LEAD Technologies.

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