TWAIN
Linking Images With Applications

Welcome to the TWAIN Working Group Newsletter!

In this issue we feature news about an informative webinar this week, an interview with the CEO of our newest member company, Plustek Inc., some interesting reading around TWAIN Direct from Keypoint Intelligence, as well as information on must-attend events later this year.

The TWAIN Working Group is a not-for-profit organization which represents the imaging industry. TWAIN's purpose is to provide and foster a universal public standard which links applications and image acquisition devices. The ongoing mission of this organization is to continue to enhance the standard to accommodate future technologies. This quarterly newsletter is designed to keep you up to date on group initiatives, news and upcoming events.

Please Join Us for a Webinar This Thursday, March 18, 11 AM EST

How to Easily Migrate from TWAIN Classic to TWAIN Direct

Scanner Manufacturers and Application Developers:

Are TWAIN drivers included in your solutions? Are you looking for a way to provide added value to your customers without a huge time and resource investment? If so, this webinar is a great way to learn about the latest developments for TWAIN Classic with the 2.5

specification AND learn how TWAIN 2.5 can help you easily migrate to TWAIN Direct – driverless scanning over a network or in the cloud.

In this webinar, we'll discuss:

- **TWAIN technology evolution**
- **The TWAIN Classic specification, what it does and the newest developments with TWAIN 2.5**
- **TWAIN Bridge - ease of moving from TWAIN Classic to TWAIN Direct and its benefits**
- **Tools and how to get started**

Attend this informative, valuable webinar and learn the path to migration from TWAIN Classic to TWAIN Direct!

Presented by:

Mark McLaughlin, TWG Technical Chair and Senior Software Engineer, Kodak Alaris

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An Interview with Karen Ku, CEO, Plustek Inc.

The TWAIN Working Group would like to welcome Plustek Inc. as our newest Associate Member!

We asked Karen for her thoughts on joining the group and what this means for Plustek and TWG...

Q: Can you tell us a bit about your company?

A: Plustek is a global imaging solution provider, founded in 1986 by a group of enthusiasts that designs, manufactures, and markets a comprehensive range of document scanners and intelligent process automation technologies to help shape organizations to grow their businesses. At Plustek, we are devoted to creating customer value through superior imaging solutions and services that contribute to a better society and support businesses to become more agile and efficient.

Q: What was your motivation for joining the TWAIN Working Group?

A: TWAIN Working Group adheres to a standard, which simplifies integration, primarily when we work with integrators and end-users. The interoperability ensures our imaging solutions continue to lead the industry with assurances to enterprises and corporations that their investments and acquisition will stay compatible and can easily accustom with the performance they can depend on. Whether Plustek should join the TWAIN Working group was not in question; without a doubt, the association ensures Plustek gets first-hand information about the latest available compatibility to speed development and enables our imaging solutions to continue to grow across the industry.

Q: How do you view TWAIN with regard to the scanning industry? How has TWAIN affected the scanning industry in your opinion?

A: Having TWAIN standards is vital to the continued expansion of the document imaging industry; a fundamental element for Plustek, as it cultivates and ensures our clients can leverage it with our comprehensive imaging solutions by implementing projects quickly and swiftly. Especially with the TWAIN Direct advancement, eliminating the complexity for scanning devices whether tethering

locally or via the web as working environments continues to shift away from connected devices to kiosk modularized designs.

Q: How do you think the new TWAIN Direct standard will change things?

A: TWAIN Direct signifies a sweeping change for imaging devices cutting off that physical chain to the computer; it raises the bar for imaging devices' network-connected flexibility, as we are more and more intertwined and dependent on applications utilizing network infrastructure. We see the benefits as it allows Plustek to deliver specific applications, like our standalone network scanner series and kiosk-related imaging solutions, designed to fit customer's demands leveraging the network technology advancements.

The TWAIN Working Group looks forward to a long and productive relationship with Plustek Inc., and thanks them for their support in furthering development of the standard!

In a Mobile, Cloud-Connected, Browser-Based World, We Need TWAIN Direct
A standard protocol for scanning in the future

By Lee Davis, Associate Director, Software/Scanners, Keypoint Intelligence

Applications rely on image capture APIs like TWAIN, ISIS, WIA, SANE, and ICA to acquire images from scanners. Which API is used depends on a few factors, like the operating system and scanner being used (and the APIs it supports) to capture images. This would not be a big problem if we all used the same equipment and operating system, but this is not the case in the real world—especially now when your stance on Mac vs. PC can be a defining aspect of your personality. You are going to encounter a wide range of equipment and operating systems (and egos). This does not make it impossible to develop applications that will be supported by several hardware vendors and operating systems,

but it does increase the amount of time spent coding and testing.

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Latest News

Plustek Joins TWAIN Working Group Board as Associate Member
read more...

P3iD Technologies Joins TWAIN Working Group Board
read more...

The TWAIN Working Group is a Proud Sponsor of Capture 2021 September 8-9

Presented by Infosource, Capture 2021 is a unique conference that will focus on security, privacy, standards, regulations and compliance as they relate the the Capture industry, taking in to consideration the effects of COVID. Please plan to join TWG and other leaders at the Eaglewood Resort and Spa in Chicago, for first rate presentation content and one-of-a-kind networking opportunities.

Helpful Resources

The TWAIN Working Group has an entire site dedicated to forums that provide support for the developer and user community. These forums are an excellent way to get answers to all of your TWAIN questions, from actual users with years of experience. Visit our forums to learn more.

ISVs and Scanner Manufacturers - learn all the benefits of TWAIN Direct adoption AND how to get started with these helpful tools.

Consider a Donation

The TWAIN Working Group is a not-for-profit organization dependent on volunteers from our member companies for development of all specifications and associated activities. As you can imagine, developing and maintaining a royalty-free, worldwide standard takes a lot of work, time and expense. Can you help us keep TWAIN free with a [donation](#)?

TWAIN Working Group

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